**Raphaël MOUTOT**

Certified Scrum Product Owner® & ScrumMaster®

**Profile Summary:**

* Embracing change, deliver business value with digital teams is my daily challenge since 2004.
* I coach and enable Development teams / Business stakeholders in their Agile Journey.
* I am specialized in delivering Mobile & Ecommerce products.
* In 15 years, I have collaborated directly with French, Vietnamese, Philippine, Hong-Kongese, Malaysian & Singaporean teams.
* I started my Digital journey as a Mobile Consultant & UI/UX Interface Designer in 2003 and moved to management.
  + Agile methodologies (Certified Scrum Product Owner® & Certified Scrum Master®)
  + Mobile & Ecommerce project management (8 years)
  + Digital Team Management (8 years)
  + Out-Sourcing (8 years)
  + User Interface Design (7 years)
  + Digital Research & Development (14 years)
  + Mobile Game & Mobile Apps project management (11 years)

**Work Experience:** ence

**Agile Enabler & Scrum Master Jan. 2018 - Now**

[**Standard Chartered Bank**](https://www.sc.com/sg/) **– Singapore (Singapore)**

Since January 2018, I enable Digital teams in their Agile journey to deliver innovative mobile banking solutions, mainly for Hong Kong, Singapore and Shanghai market.

My responsibility is to make sure that our Scrum Teams follow and understand Agile methodology, plus all basic artifacts of the Scrum Framework. My scrum teams are composed of business analysts, developers, architects, POs, automation engineers and user interface designers (Up to 20 members).

Also, I facilitate the collaboration between Standard Chartered business holders and third-party business team to provide outcome for our development teams. With Allianz & Prudential, we are delivering a new insurance journey to Standard Chartered Bank customers, on top of the new mobile banking application:

* [Standard Chartered Bank - Singapore - iOS App](https://apps.apple.com/sg/app/sc-mobile-singapore-breeze/id367337298)
* [Standard Chartered Bank - Hong Kong - iOS App](https://itunes.apple.com/si/app/breeze-hong-kong/id445795688?mt=8)
* [Standard Chartered Bank - Singapore - Android](https://play.google.com/store/apps/details?id=air.app.scb.breeze.android.main.sg.prod&hl=en)
* [Standard Chartered Bank - Hong Kong - Android](https://play.google.com/store/apps/details?id=com.scb.breezebanking.hk)
* Agile coaching & enabling for up to 20 Members Team.
* Delivering Insurance Mobile Journey (Ecommerce) to Standard Chartered customers.
* Facilitating collaboration between Allianz, Prudential and Standard Chartered Teams
* Facilitating team collaboration between Singapore, Hong Kong, China and India.
* Providing input for Business to plan Roadmap & timeline.

**Product Owner & Scrum Master (Certified by Scrum Alliance) Jun. 2015 – Jan. 2018**

[**AXA Group Solutions**](https://www.axa-groupsolutions.com/) **– Hong Kong, (Hong Kong)**

Across South East Asia, I do deliver digital Ecommerce services & Mobile Apps for and with local entities.

For short time assignment (3 months minimum), I do support local team like Philippines, Hong Kong, Malaysia, and Singapore.

I am in charge to support the local team on the deployment of the Regional Digital Strategies which helps us to re-use components & resources across Asia and Europe.

On top of this, I am a member of the Agile Transformation regional team: I train and support local teams in their Agile journey, I focus on empowering Local Digital Teams, as per the 2020 Agile Transformation ambition of AXA Group World-Wide.

* Agile coaching & training for up to 10 Members Team.
* Delivered multiple Ecommerce Services & Mobile applications.
* Facilitated User Interface & User Experience approach for the development team.
* Managed budget & timeline to Regional stakeholders.
* Facilitated communication between Local & Regional stakeholders.

Projects:

* MyAXA Singapore Mobile app (Based in Singpaore): <https://www.axa.com.sg/myaxa>
* AXA Singapore Corporate Website (Based in Singpapore): <https://www.axa.com.sg/>
* AXA Malaysia Revamped joined Customer Website (Based in Malaysia : <https://www.axa.com.my/>
* AXA Malaysia Agents Websites (Based in Malaysia): <https://www.axa.com.my/agents/lkf-agency>
* AXA Malaysia Life CancerCare Ecommerce (Based in Malaysia): <https://www.axa.com.my/buy/cancer-insurance-malaysia>
* AXA Philippines Revamped Customer Website (Based in Philippines): <https://www.axa.com.ph/>

**Scrum Master / Account Manager Sept. 2014 – Jun. 2015**

[**PYCO Group**](http://www.pycogroup.com/) **- Ho Chi Minh City (Vietnam)**

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Strictly Agile oriented, I have contributed to deliver a powerful social network with a 20 members team for a well established Out-

Sourcing Belgian company. As a Scrum Master & Account Manager :

* Delivered iterative version of the mobile app at the end of every Sprints Review: [www.lumenaki.com](http://www.lumenaki.com/)
* Facilitated Agile ceremonies for a 20 members development team (BA, Architects, Developers, Testers)
* Coached simultaneously Frontend Mobile Team, Back end team and Business Analyst team, Testers team.
* 10 months project for a budget up to USD 300 000,00.
* Facilitated remote work with abroad customers (France), local investors and local team.
* Ensure that the team focus on Continuous Development, Continuous Integration and Improvement.

**Mobile Division Manager Sept. 2013 – Jul. 2014**

[**Glass-Egg**](http://www.glassegg.com/) **- Ho Chi Minh City (Vietnam)**

In charge of leading a 20 Members Mobile Game Team composed by 2D & 3D Artists, 3D Animators, Mobile Game Developers, Games Designers, Testers... Among the management of the team, we had the responsibility to develop a runner and simulator games and responsibility was to ensure that project stays within budget and deadlines.

* Final approver in the recruitment of the Mobile Division (20 members).
* In charge of evaluation & objectives for the Mobile Division.
* Budget up to USD 250 000,00.
* Responsible to deliver iteration of the app every month to internal business and customers.
* In charge of defining development process & choice of the software management tools.
* Defined Quality Control Strategy with the QC team.
* Defined Research & Development strategy for the Mobile Division.
* Participated to **deliver homemade mobile games**: [www.bootybaygames.com](http://www.bootybaygames.com/)
* In charge of **delivering 3D software** for [www.audamobile.com](http://www.audamobile.com/)

**Founder / Digital Project Manager Jan. 2012 - June. 2015**

[**Device-it**](https://www.linkedin.com/company/device-it) **– Paris / Ho Chi Minh City (Vietnam)**

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I founded my own mobile & web unit: office, investment, accounting, marketing, tools, process, recruitment, procurement, I had managed every single step of the company. With my team, we mainly developed an Ecommerce platform for a French customer during more than 2 years.

* Company setup in France.
* Recruitment & Partnership with the Vietnam team.
* Engineered and delivered live an Ecommerce application (Magento) for [www.monstade.fr](http://www.monstade.fr/)
* Set up a Magento maintenance team for 3 years.
* Up to 100 000 Euro net profit per year.

**Mobile Project Manager Jan. 2010 - Jan. 2012**

[**Playsoft**](http://www.playsoft.fr/?lang=en) **– Paris / Ho Chi Minh City (Vietnam)**

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In charge of UI UX & Mobile Project delivery for the Vietnamese Studio, I was managing local teams to engineer multiple projects at the same time for famous French customers. The main challenge was to handle communication & expectation between local teams and European standards:

* Delivered around 10 apps within 2 years.
* Managed up to 3 teams simultaneously.
* Managed development teams (Including UI/UX) up to 6 members.
* Budget from USD 40 000 to USD 80 000 per project.
* [Wipolo - Manage Your Booking - Android App](https://play.google.com/store/apps/details?id=fr.playsoft.wipolo)
* [Télé 7 – Programme TV - Android App](https://play.google.com/store/apps/details?id=com.ldf.tele7.view)
* [Que faire a Lille? - iOS App](https://itunes.apple.com/fr/app/lille/id441907592?mt=8)
* [VN-Express - Android app](https://play.google.com/store/apps/details?id=fr.playsoft.vnexpress)

**Digital Consultant / UI & UX Expert Sep. 2007 - Jan. 2010**

[**Backelite**](https://www.backelite.com/) **– Paris (France)**

Freshly graduated with a Science of management of Information and Technology Master Degree, I had to opportunity work as a mobile consultant in this fast-growing environment: the mobile industry. Surrounded by talented people, I contributed to the success of this startup by designing very innovative Mobile User Interfaces for a many famous French Customers.

* Mobile consulting for digital customers as Lemonde.fr / Vodafone / Eurosport / Lepoint.fr / Allo Cine …
* Designed dozens of mobile User Interface within 2,5 years
* Delivered multiple P.O.C. for Mobile & Tablets.
* Delivered up to 20 iPhone & Android apps.
* [Allo Cine - Android App](https://play.google.com/store/apps/details?id=com.allocine.androidapp)
* [m.SFR.fr - Web App](https://m.sfr.fr/)
* [Eurosport - Android App](https://play.google.com/store/apps/details?id=com.eurosport)
* [LePoint.fr - iOS app](https://itunes.apple.com/fr/app/le-point-magazine-dactualit%C3%A9s/id326861451?mt=8)
* [LeMonde.fr - iOS App](https://itunes.apple.com/us/app/journal-le-monde/id362085416?mt=8)

**UI & UX Expert / Mobile Consultant Aug. 2005 - Sep. 2007**

[**AXA Group Solutions**](https://www.axa-groupsolutions.com/) **– Paris (France)**

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In a 150 persons department, my main role was to support each team by providing digital expertize and deliver training tools, Websites, Trailers for AXA France employees. I step by step became a talented art director and bring creativity as key factor for a successful launch and sustainable product development.

* UI&UX
* E-learning
* Digital Consulting
* Training & Event organization
* Photo Shooting & Video Trailer
* Research & Development

**Consultant IT Sept. 2004 - Sept. 2005**

**BNP Paribas - Paris (France)**

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Supporting an Application Development & IT Maintenance Department as IT Consultant: I was in charge testing our application, manipulating databases, writing and follow precise functional processes. I was working on internal application that was reaching more than 80 000 employees, which needed a 24/7 support.

* Quality and Control
* User Case & Backoffice
* Functional Processes
* Database modeling

**Graphic Designer Sept. 2003 - Sept. 2004**

**Have A Nice Day - Paris (France)**

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Supplier of the famous Yellow Pages service: in a 2D Graphic designer team, I was responsible to design series of advertisement for the Yellow Pages sales team. Under High pressure we had to reach daily targets with precise specification.

* Yellow Pages Publication
* Multiple advertisement format
* Icons & Logo
* Quality Control

**Education:**

Scrum Product Owner & Scrum Master Certification - ODDE - Hong Kong - 2016

Master’s degree: Information & Technology - University of Cergy Pontoise (France) - 2008

Bachelor’s degree: Art & Multimedia – IESA School Paris (France) -2006

A Level: Art & Video producing – August & Louis Lumière College (France) - 2001